[Interactive Children's Books Market | Size, Share, Growth, Trends | Industry Analysis | Forecast 2024 | Technavio](https://www.technavio.com/report/interactive-childrens-books-market-industry-analysis?utm_source=pressrelease&utm_medium=bw&utm_campaign=t_auto_week10&utm_content=IRTNTR41127)

The interactive children's books market size has the potential to grow by USD 755.13 million during 2020-2024, and the market’s growth momentum will accelerate during the forecast period.

Questions for people

1. Do you and your kids love reading books?
2. Which method of reading you prefer - app, actual book or listening to stories?
3. Would you love it if you little kid is using an app - where he can listen to stories recorded in ur voice to listen to them again? (Q for parents with little kids less than 4 to 5 years age)
4. If you use an app for reading or listening to a book - which app do you use? What you like about it and what you don’t?
5. What features would you like in an app for reading or encouraging kids to read books.
6. Have you heard about the bookbot app? [Bookbot: Learn to Read, Reading Fluency, Reading Skills (bookbotkids.com)](https://www.bookbotkids.com/)
7. If you use Bookbot app - what you like about it?

[StoryBots - Books — StoryBots](https://www.storybots.com/books)

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| --- |
| Reading eggs |
| Abc kids,  - kid loosing ineterest quickly, smal pictures and letters  + independently can read |
| Story tell app |
| Epic books |
| Epic books |
| I read actual books |
| Audible. I like how I can speed up the reader to get thru books faster and it plays thru my car |
| I dont prefer app yet,iblike to actual read fory kid .My kid also likes to losten stories available on youtube or library website. |
| N/A |
| wushka |
| Kindle - i like the menu options and the ease of purchasing another book when needed |
| Kindle |
| Epic |
| Storybots |
| Audible can use it when running chores |
| Bookmark, Original book font and Pictures |
| [storyboxlibrary.com.au](http://storyboxlibrary.com.au) |
| Screen time is detrimental to kids before 2yrs old those are the current guidelines |
| wushka. I like as there is a quiz at the end which helps to understand about inerlretation abilities |
| Not readen from any app |
| No.apss till now |
| I like YPRL library app for the selection of books. I think more variety should be there |
| Its digital loses personal touch like feelings expressions only voice can't have the same effect like one reading the book |
| Kobo |
| IReader, wattpad, kindle. In some of the apps we have to wait for the authors to publish the whole book. |
| I don’t like reading on app |
| Reading easy |

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| **What features would you like in an app for reading or encouraging kids to read books.** |
| kid friendly and very interactive |
| Rewording system  More funny stories |
| pictures |
| They have read to me options for all the books and built in dictionary |
| They have read to me options for all the books and built in dictionary |
| Feel of the book |
| I prefer real books. But if had to be app like a kindle so they can see the words being read. |
| A clear ,easy way of story telling, no pop up add on the side, related suggested stories based on yhe research. |
|  |
| interesting books, variety |
| Ease of searching for books and affordable prices |
| NA |
| No grammatical mistakes and hard words speller and synonyms for the word |
| Interaction |
|  |
|  |
| In addition to sound the text also to be shown. I find children can speak well but spellings are not good specially words with same pronunciations. |
| Nil |
| may be glossary like actual books so that kids know about new difficult words |
| Simple language |
|  |
| I think there should be a reward for children reading and showing their understanding. More variety of books and stories would definitely encourage them |
| Face reading book with expressions |
| None I prefer kids read actual books |
| Pictures |
| Would love to have voice recording facility |